



The NO-FEE online job bank for job seekers and employers

- Use innovative matching technology
- Search the largest job bank in Minnesota
- Create online resumes and job listings at NO-FEE
- Available 24 hours a day, 7 days a week



## 2017 QUICK STATS

### Total Job Openings

- 2017 = 688,344
- 2016 = 748,298

### Total Searches

- Total searches by employers:
  - 2017 = 246,118
  - 2016 = 312,957
- Total searches by job seekers:

2017 = 2.3 million  
2016 = 3.2 million

Total searches by job seekers and average searches per day in **2017** reflect an improving Minnesota economy and a low 3.7% state unemployment rate.

- Average searches per day:
  - 2017 = 6,993
  - 2016 = 9,664

### Total Accounts

Total number of registered accounts:

- Employers
  - 2017 = 94,682
  - 2016 = 93,083
- Job Seekers
  - 2017 = 418,293
  - 2016 = 455,745

### New Employer Accounts

- 2017 = 1,195
- 2016 = 1,457

### New Job Seeker Accounts

- 2017 = 83,578
- 2016 = 76,295



## Employers Report Their Satisfaction!



In 2017, **86% of employers** posted one or more job openings on MinnesotaWorks.net within six months and **95% would recommend** this site to colleagues.



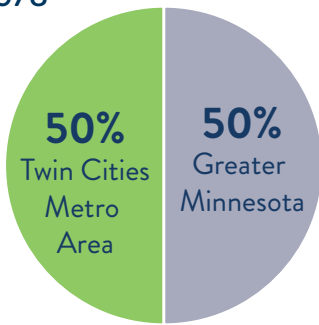
## 2017 Annual Report



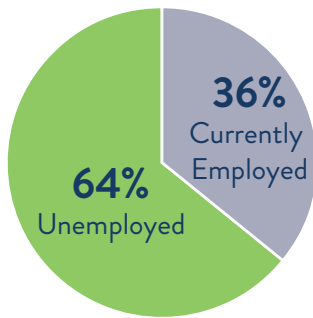
# JOB SEEKERS

## New Job Seeker Accounts

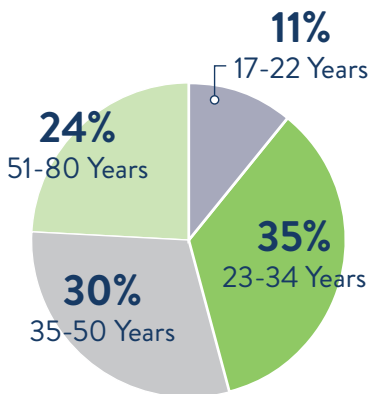
83,578



## Job Seekers Status



## Age Range of Job Seekers



## Race of Job Seekers

American Indian or Alaska Native	4%
Asian	8%
Black, African American	13%
Hawaiian Native or other Pacific Islander	0%
White	75%
Ethnicity of Job Seekers = 4% Hispanic or Latino	

## Jobseeker Feedback

I want to say thank you for all your communications and the work you do over there for all of us looking for work. I will no longer need to receive the jobs updates as I will be starting a job next Monday. I have been hired. They contacted me after viewing my resume on MinnesotaWorks.net. Thanks again. The resources available there were phenomenal and I learned so much for future situations.

— Allen B.

How can I change my resume back to non-viewable by employers? I have accepted a job, thanks to this site! And, I am still receiving calls from employers.

— Jessica B.

This site is great. It was very easy to navigate to different screens. It is also easy to add or delete or edit any information. Thank you for finding ways for a person who is not "computer savvy" to be able to use this site. It is very helpful and friendly.

— Cheryl M.

I have found a job. I start on June 13th. I cannot thank you enough for all your support during my job search. I will continue to use the site to 'brush up' on some of my skills but will no longer be searching for a job at this time. A special thanks to S. D. for helping me emotionally as well. She offered such kind words and guidance during a hopeless time in my life. And I thank her for my life today. You are a gift. A special person with a warm, comforting heart. Thank you, all!

— Jennifer T.

Just registered with the site. Nice set up. Very intuitive, thorough and well organized. Great work. Will share with my co-workers who will be looking for employment this fall as a result of site closure. Thank you!

— Ann E.

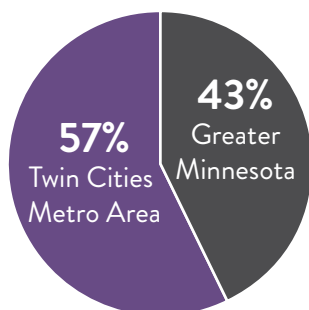
## Education Level of Job Seekers

Less than High School Diploma / GED	6%
High School Diploma / Some College	42%
College Degree / Vocational Credential	51%

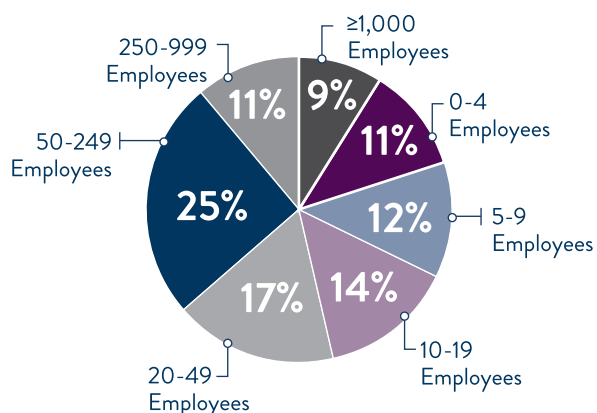


## Total Job Openings 2017

688,344



## Size of Businesses



The size of businesses is compiled from employer self-service and staff entered openings.

## Job Openings by Industry

NAICS Codes

Professional, Business & Administrative Services	65%
Education & Health Services	12%
Trade, Transportation & Utilities	6%
Manufacturing	4%
Leisure & Hospitality	4%
Other — Construction • Information • Other Services	3%
Financial & Real Estate Activities	5%
Government	1%
Natural Resources, Mining & Agriculture	1%

## Employers say what they like about MinnesotaWorks.net

- It is easy to work with and we find qualified employees at no cost. The site is extremely helpful. We almost use it exclusively.
- I like the ability to post jobs myself and look at resumes. I really appreciate being able to contact job seekers via email. It is easy to do and works perfectly.
- I like that it is easy to post jobs. I like that it is easy to do searches. I like that I get a response to my postings and usually hire someone from the postings. I use it because I find people. I also like that it is a government sponsored site and I feel applicants feel more at ease using the site because of that.
- It is easy to post and it is free.
- It is local, easy to use and user friendly.

## Job Openings by Occupation

O\*NET Codes

Production, Installation & Maintenance	17%
Personal Care & Food Preparation	9%
Health Care	13%
Office & Administrative Support	16%
Construction, Extraction & Transportation	10%
Science, Technology, Engineering & Math	8%
Sales & Related	8%
Management, Business & Financial	7%
Building & Grounds Cleaning & Maintenance	3%
Education, Training & Library	3%
Military, Protective & Social Services	3%
Entertainment, Arts & Sports	2%
Farming, Fishing & Forestry • Legal	1% each



# Tips and Techniques You Can Find on the MinnesotaWorks.net Blog

## Diversity. Equity. Inclusion.

Now in its 10th year, our MinnesotaWorks.net blog features job search tips, labor market and career information and events for job seekers. You can sign up to be notified when new, mobile-optimized blog posts are published.

Focusing on diversity, equity and inclusion, our post topics in 2017 included workplace diversity in Minnesota in terms of age, disability, languages spoken, education level, and Greater Minnesota.

A sample of what we covered:

- Based on a study published by Minnesota Economic Trends, people with disabilities are far less likely to be employed than the general population, both in Minnesota and nationally. However, Minnesota has been more successful than the U.S. when it comes to people with disabilities in the workforce. The study also found that people with a cognitive disability, self-care disability or independent-living disability faced the biggest barriers to employment. ([The Disability Employment Gap](#), January 30, 2017)
- To boost the number of people with disabilities in the state government workforce, Gov. Mark Dayton launched Connect 700. The program connects job seekers with disabilities to state government employment without requiring them to go through the traditional competitive hiring process. Job seekers with disabilities can be hired through on-the-job training and demonstrate their skills and abilities for a position for up to 700 hours before a hiring decision is made. ([Connect 700](#), February 6, 2017)
- 800 West Broadway, bringing workforce services, education and health care together under one roof, opened its doors to the public on April 28, 2017. The three main tenants, North Minneapolis WorkForce Center, Minneapolis Public Schools and NorthPoint Health and Wellness, work in partnership to meet the needs of North Minneapolis residents and customers. ([Grand Opening Set for April 28](#), April 21, 2017)

[mn.gov/deed/mnwblog](http://mn.gov/deed/mnwblog)

## Major Outreach Events 2017

- JAN** 2017 MLK jr. Holiday Diversity Career Fair  
South Metro Veterans Job Fair
- FEB** Alexandria Area Job Fair  
Anoka County Career Fair  
JUMP Start Your Stem Job Search, Augsburg College  
Healthcare Advisory Council Job Fair
- MAR** Minnesota Community Advisors on Recruitment and Retention Solutions (MnCARRS)  
Leech Lake Tribal College Career Fair  
2017 Get Jobs Job Fair
- APR** 2nd Annual Union Job & Resource Fair  
National Labor Exchange (NLx)  
UMN Graduate Student and Alumni Career Fair  
UMN Diversity Career Networking Event  
2017 Medical Devices Career Fair  
North Regional Veterans and Managers Meeting  
Mankato Veterans and Managers Meeting  
St. Paul Veterans and Managers Meeting  
8th Annual Northland Job Fair  
MnCARRS Quarterly Outreach  
Veterans Job Fair Minneapolis
- MAY** American Indian OIC Founder's Day Event  
Professional & Technology Diversity Career Fair  
2017 MSP Regional Indicators Dashboard Forum
- JUN** Veterans Job Club  
Employment Ready Veteran Workshop
- JUL** 11th Annual Minnesota's Veterans Career Fair  
South Hennepin Resource Fair
- AUG** 2017 MSP Regional Indicators Dashboard Workshop
- SEP** Professional & Technology Diversity Career Fair  
Prime Digital Academy
- OCT** 2017 Make IT MSP Summit  
Progressive Community Job Career & Resource Fair
- NOV** National Labor Exchange (NLx)
- DEC** Governor's Workforce Development Board/  
Minnesota Workforce Council Association

The total job openings in this report is compiled from employer self-service openings, staff entered openings and uploads from US.jobs/National Labor Exchange (US.jobs includes openings from MN employers; Federal jobs from USAJOBS; and some (within 50 miles of MN) border state communities from ND, SD, IA and WI).



For job search tips follow  
[@MinnesotaWorks](#)

**m** EMPLOYMENT AND  
ECONOMIC DEVELOPMENT